



Agenda

Pagosa Springs Area Tourism Board

Tuesday, July 12th, 2016

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Stephen Durham, Nick Tallent, Steve McKain, Criselda Montoya, Jon Johnson, Lee Riley

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: June Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – June
4. Chair Report
5. Tourism Director Report – Jennie Green
 - a. Video Shoot Update
 - b. CDTC Letter of Support
 - c. Southwest Adventure Tours Letter of Support
6. Treasurers Report – Nick Tallent
 - a. Monthly Town Lodging Receipts report – Update
7. Subcommittee Reports
 - a. Budget
 - b. Marketing
 - c. Events & Infrastructure – Larry Fisher
 - i. Update on climbing / bouldering rocks in town parks

- ii. Subcommittee meeting update
 - iii. Event Survey
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Scenic River Overlook
 - ii. Update on various projects
 - e. Visitor Center
 - i. June traffic
 - f. Tax Compliance
 - i. Update
- 8. Old Business
- 9. New Business
 - b. Public Comment
 - b. Tourism Board Ideas and Comments
- 10. Adjournment